

ICE "In Case of Emergency"

In these turbulent times, it is important to be prepared in case you are in an accident that leaves you unconscious or unable to talk. Now being prepared, is as simple as ICE "In Case of Emergency" helps first responders and emergency room personnel gather valuable information about your health and medical conditions.

By entering the acronym ICE with a name and phone number into your cell phone's "phonebook," emergency personnel can contact the person you designate in a crisis situation.

There are over 192 million cell phones in the United States. In 2003, the Centers for Disease Control and Prevention reported that 900,000 emergency room patients could not provide contact information because they were incapacitated.

Using this simple process could save yours or a loved one's life.